

Aviva and Friends: Author Visit with Sophia Haas and Daniel Salmieri

DATE: Saturday, August 23, 2025
LOCATION: New York, US

Event Description

Aviva and Friends: Author Visit with Sophia Haas and Daniel Salmieri is a premier expos event in New York. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 56/100

Expected Attendance: 2,000 people

Event ID: 6JnBqZhwxv2t5bV8BD

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 800 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.