

Avi Avital, Orquesta Sinfónica de Tenerife, and Sinfónica de Tenerife

DATE: Saturday, January 17, 2026
LOCATION: Santa Cruz de la Palma, Canarias, ES

Event Description

Avi Avital, Orquesta Sinfónica de Tenerife, and Sinfónica de Tenerife is a premier concerts event in Santa Cruz de la Palma. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 41/100

Expected Attendance: 360 people

Event ID: 9CtL9kPWYzSnzUr8JE

Hotel Demand Indicators

ADR Impact Index: 5.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 144 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.