

# Avatar: The Last Airbender In Concert at ASU Gammage

DATE: Saturday, November 1, 2025  
LOCATION: Tempe, Arizona, US

## Event Description

Avatar: The Last Airbender In Concert at ASU Gammage is a premier concerts event in Tempe. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 57/100

**Expected Attendance:** 2,315 people

**Event ID:** 7rs5S9eYdjom29nvXn

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 926 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*