

Avantor Capabilities Showcase & Life Science Day

DATE: Wednesday, October 1, 2025
LOCATION: Dublin 15, County Dublin, IE

Event Description

Avantor Capabilities Showcase & Life Science Day is a premier expos event in Dublin 15. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 56/100

Expected Attendance: 2,018 people

Event ID: GgXKt3BQPee9HEpetu

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 807 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
