

AVANT PREMIERE - NOTÁVEIS DO SAMBA DE ALCEU BETT

DATE: Saturday, August 30, 2025
LOCATION: Glória, Santa Catarina, BR

Event Description

AVANT PREMIERE - NOTÁVEIS DO SAMBA DE ALCEU BETT is a premier performing-arts event in Glória. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 43/100

Expected Attendance: 423 people

Event ID: CHBt9LYMeBykWKxS2b

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 169 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.