

Avant Beetle: CTRL ALT RESIST

DATE: Friday, August 22, 2025
LOCATION: Atlanta, Georgia, US

Event Description

Avant Beetle: CTRL ALT RESIST is a premier expos event in Atlanta. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 49/100

Expected Attendance: 844 people

Event ID: 8ojgswmxZkiRVFKW6T

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 338 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
