

Avalanche AU, Wild Charge, and Mystery

DATE: Thursday, September 11, 2025

LOCATION: Suginami-ku, T Ö-'M-to, JP

Event Description

Avalanche AU, Wild Charge, and Mystery is a premier concerts event in Suginami-ku. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 30/100

Expected Attendance: 99 people

Event ID: 5EUEisqmd9K6dWLjf

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.