

Avai FC SC vs Chapecoense SC

DATE: Thursday, September 25, 2025
LOCATION: Chapecó, Santa Catarina, BR

Event Description

Avai FC SC vs Chapecoense SC is a premier sports event in Chapecó. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 68/100

Expected Attendance: 8,163 people

Event ID: YZq85ydXDGa7f3VZwn

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,265 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.