

AUTUNNO TRA LE RIGHE - SIMONETTA ROSSI INCONTRA VALENTINA MASTROIANNI

DATE: Sunday, October 5, 2025
LOCATION: Busto Arsizio, Lombardia, IT

Event Description

AUTUNNO TRA LE RIGHE - SIMONETTA ROSSI INCONTRA VALENTINA MASTROIANNI is a premier conferences event in Busto Arsizio. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 430 people

Event ID: HiQ5Yd7JBe9pgt6Zkv

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 172 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.