

Autumn Wildfire Prevention Seoul Marathon

DATE: Saturday, November 15, 2025

LOCATION: Á Í -I, Á Æ, Ò¼ÄÄÜ, KR

Event Description

Autumn Wildfire Prevention Seoul Marathon is a premier sports event in Á Í -I. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 48/100

Expected Attendance: 759 people

Event ID: BUA3Qn5kgGDnh4SMgR

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 304 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.