

# Autumn Artisan Market with Singer - Songwriter Performing

DATE: Friday, October 3, 2025  
LOCATION: Darlington, Darlington, GB

---

## Event Description

Autumn Artisan Market with Singer - Songwriter Performing is a premier expos event in Darlington. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 38/100

**Expected Attendance:** 259 people

**Event ID:** Cw4ebStGhQzonvDzV7

## Hotel Demand Indicators

**ADR Impact Index:** 4.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 104 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---