Auto Italia Car Day At Carlton Towers

DATE: Sunday, August 31, 2025
LOCATION: Carlton, England, GB

Event Description

Auto Italia Car Day At Carlton Towers is a premier expos event in Carlton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 43/100
Expected Attendance: 431 people
Event ID: FXxK6uxhaB2KyRTLaH

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 172 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.