

# Autibricks Expo

DATE: Sunday, September 14, 2025

LOCATION: Ede, Gelderland, NL

---

## Event Description

Autibricks Expo is a premier expos event in Ede. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 50/100

**Expected Attendance:** 966 people

**Event ID:** A8h7Yux5vqvaBXsyFC

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 386 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*