

Authotivolle Second Hand Fair

DATE: Friday, September 12, 2025

LOCATION: Villefranche-sur-Saône, Auvergne-Rhône-Alpes, FR

Event Description

Authotivolle Second Hand Fair is a premier expos event in Villefranche-sur-Saône. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 44/100

Expected Attendance: 500 people

Event ID: 8wqVrgbXUddzLGCRMD

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.