

Author Talk with Geoff Hutchison

DATE: Friday, August 22, 2025
LOCATION: Subiaco, Western Australia, AU

Event Description

Author Talk with Geoff Hutchison is a premier conferences event in Subiaco. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 30/100

Expected Attendance: 103 people

Event ID: 4u4rP3nxWeuqXnjPf9

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 41 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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Document generated on 6/4/2026, 1:30:41 AM