

# Author Talk: Sophie Green - Lessons in Love at the Seaside Salon

DATE: Wednesday, August 20, 2025  
LOCATION: Cooks Hill, New South Wales, AU

## Event Description

Author Talk: Sophie Green - Lessons in Love at the Seaside Salon is a premier performing-arts event in Cooks Hill. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts  
**Importance Rank:** 37/100  
**Expected Attendance:** 229 people  
**Event ID:** 5cADT4uxgrfdJ7Z84g

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 92 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*