

# Author In-Conversation - Stefanie Koens

DATE: Thursday, August 21, 2025  
LOCATION: Melville, Western Australia, AU

---

## Event Description

Author In-Conversation - Stefanie Koens is a premier conferences event in Melville. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 31/100

**Expected Attendance:** 113 people

**Event ID:** E9FD83ejpPHcJPrHxj

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 45 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---