

Author Book Launch

DATE: Saturday, October 4, 2025
LOCATION: Pequot Lakes, Minnesota, US

Event Description

Author Book Launch is a premier community event in Pequot Lakes. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community
Importance Rank: 39/100
Expected Attendance: 290 people
Event ID: CL6GX9HmHv3UifNWHv

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 116 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.