

AUTFEST

DATE: Saturday, October 4, 2025
LOCATION: Bruay-la-Buissière, Hauts-de-France, FR

Event Description

AUTFEST is a premier festivals event in Bruay-la-Buissière. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 34/100

Expected Attendance: 150 people

Event ID: upZ4y2rDCMcUPjbsQ

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 60 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
