

# Autenica Opening Season | Francesco Zappalà | Strix Mulino Disco

DATE: Friday, October 17, 2025  
LOCATION: Figline Valdarno, Toscana, IT

## Event Description

Autenica Opening Season | Francesco Zappalà | Strix Mulino Disco is a premier performing-arts event in Figline Valdarno. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 42/100

**Expected Attendance:** 395 people

**Event ID:** GsLcg7ggn6DPe9ZwB3

## Hotel Demand Indicators

**ADR Impact Index:** 5.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 158 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*