

Austria Salzburg vs FAC Wien

DATE: Saturday, August 23, 2025
LOCATION: Wien-Floridsdorf, Wien, AT

Event Description

Austria Salzburg vs FAC Wien is a premier sports event in Wien-Floridsdorf. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 54/100

Expected Attendance: 1,610 people

Event ID: 4XrzBr7g9859R5DCoe

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 644 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.