

Australian Pantera Show - NORTON MUSIC FACTORY - SEPT 27

DATE: Friday, September 26, 2025
LOCATION: Caloundra West, Queensland, AU

Event Description

Australian Pantera Show - NORTON MUSIC FACTORY - SEPT 27 is a premier festivals event in Caloundra West. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 35/100

Expected Attendance: 170 people

Event ID: YPbrt7HUo4xoRs9AsV

Hotel Demand Indicators

ADR Impact Index: 4.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 68 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
