

Australian Dairy Conference

DATE: Tuesday, February 10, 2026
LOCATION: South Wharf, Victoria, AU

Event Description

Australian Dairy Conference is a premier conferences event in South Wharf. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 44/100

Expected Attendance: 500 people

Event ID: 3qWzXQ3Wkqd5wNmFKz

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

Generated by Be Circadian | Cultural Intelligence Platform
<https://becircadian.com/events/australian-dairy-conference>

Document generated on 6/4/2026, 4:33:03 AM