

Australian Bee Gees Show - A Tribute to the Bee Gees

DATE: Thursday, October 16, 2025
LOCATION: Calgary, Alberta, CA

Event Description

Australian Bee Gees Show - A Tribute to the Bee Gees is a premier concerts event in Calgary. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts
Importance Rank: 55/100
Expected Attendance: 1,687 people
Event ID: GCYwsZ4DxHW3xwuB2P

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 675 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.