

Australia vs Iraq

DATE: Wednesday, January 14, 2026

LOCATION: bvDc Jbv6, dVFcvBb' 'dF1d!'cbÂ 4

Event Description

Australia vs Iraq is a premier sports event in bvDc Jbv6. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 69/100

Expected Attendance: 8,907 people

Event ID: DrRq7JnKsUXo7wQzwF

Hotel Demand Indicators

ADR Impact Index: 7.4x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,563 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.