

Australia Day Long Table at Riversands

DATE: Saturday, January 24, 2026
LOCATION: Saint George, Queensland, AU

Event Description

Australia Day Long Table at Riversands is a premier festivals event in Saint George. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 54/100

Expected Attendance: 1,615 people

Event ID: 4TDVNJhJ6zumLaUUJp

Hotel Demand Indicators

ADR Impact Index: 6.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 646 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.