

Austin Deck Builders Fair: Crafting Your Perfect Outdoor Space

DATE: Wednesday, August 13, 2025
LOCATION: Austin, Texas, US

Event Description

Austin Deck Builders Fair: Crafting Your Perfect Outdoor Space is a premier festivals event in Austin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals
Importance Rank: 45/100
Expected Attendance: 569 people
Event ID: A7UYMr3Q7VtUMeGQv4

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 228 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.