

AUSPIN 20 Anos: Conectando Inovação, Universidade e Sociedade

DATE: Thursday, November 13, 2025
LOCATION: Parque Arnold Schmidt, São Paulo, BR

Event Description

AUSPIN 20 Anos: Conectando Inovação, Universidade e Sociedade is a premier conferences event in Parque Arnold Schmidt. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 43/100

Expected Attendance: 443 people

Event ID: AbkCZadVD4eQFchZva

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 177 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.