

AUSPICIOUS FEST ~ 5th Anniversary Weekend ~ Day 2

DATE: Saturday, November 1, 2025
LOCATION: Dover, New Hampshire, US

Event Description

AUSPICIOUS FEST ~ 5th Anniversary Weekend ~ Day 2 is a premier festivals event in Dover. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 42/100

Expected Attendance: 389 people

Event ID: 7WiYrp4KTUEKLxFXU4

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 156 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.