

AUS'GUSTAFEST 2025

DATE: Friday, August 22, 2025
LOCATION: Camden South, New South Wales, AU

Event Description

AUS'GUSTAFEST 2025 is a premier festivals event in Camden South. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 55/100

Expected Attendance: 1,812 people

Event ID: Ey4uBRiQcBfXugSN4B

Hotel Demand Indicators

ADR Impact Index: 6.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 725 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.