

Aurora 2 Comunicação e interação para a vida e negócios - Núcleo Mulheres Empreendedoras da ACIJ

DATE: Saturday, October 18, 2025

LOCATION: Santa Catarina, BR

Event Description

Aurora 2 Comunicação e interação para a vida e negócios - Núcleo Mulheres Empreendedoras da ACIJ is a premier conferences event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 302 people

Event ID: 6kENFvPQRoC8c8WP4p

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 121 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/aurora-2-comunicacao-e-interacao-para-a-vida-e-negcios-ncleo-mulheres-empresendedoras-da-acij>

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