

Aunty Donna

DATE: Monday, September 29, 2025
LOCATION: Dublin 2, County Dublin, IE

Event Description

Aunty Donna is a premier performing-arts event in Dublin 2. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 44/100
Expected Attendance: 511 people
Event ID: FMCPzLZ7SX8vEyGHSa

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 204 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
