

Aunt Tam's Fundraiser Dinner

DATE: Friday, August 29, 2025
LOCATION: Manitou Beach-Devils Lake, Michigan, US

Event Description

Aunt Tam's Fundraiser Dinner is a premier community event in Manitou Beach-Devils Lake. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 32/100

Expected Attendance: 126 people

Event ID: 6Yq54fGxJw4dCd3dns

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 50 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
