

Aum Namah Shivaay & Fashion Show – Sat 11th Oct 2025-Free Entry 12pm & 2pm

DATE: Saturday, October 11, 2025
LOCATION: Southampton, England, GB

Event Description

Aum Namah Shivaay & Fashion Show – Sat 11th Oct 2025-Free Entry 12pm & 2pm is a premier festivals event in Southampton. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 29/100

Expected Attendance: 93 people

Event ID: GKCozheaVW6tSnmwR9

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 37 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
