

August Twilight in the Gardens

DATE: Friday, August 22, 2025
LOCATION: Philadelphia, Pennsylvania, US

Event Description

August Twilight in the Gardens is a premier expos event in Philadelphia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 46/100

Expected Attendance: 623 people

Event ID: Car4d932Y4rDs4GSkH

Hotel Demand Indicators

ADR Impact Index: 5.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 249 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.