

# August P&C Meeting

DATE: Monday, August 18, 2025  
LOCATION: Bentley Park, Queensland, AU

---

## Event Description

August P&C Meeting is a premier community event in Bentley Park. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community  
**Importance Rank:** 30/100  
**Expected Attendance:** 96 people  
**Event ID:** 5MQAbWMJdasJBBCj7y

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 38 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---