

August Business After Hours - Deals & Dice - Casino Cocktail Hour

DATE: Thursday, August 14, 2025
LOCATION: Glenwood Springs, Colorado, US

Event Description

August Business After Hours - Deals & Dice - Casino Cocktail Hour is a premier conferences event in Glenwood Springs. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 29/100

Expected Attendance: 87 people

Event ID: ErwSuNoZhiPv5j8UiS

Hotel Demand Indicators

ADR Impact Index: 4.0x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 35 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
