

# August 24th Lucky K Fun Run

DATE: Sunday, August 24, 2025  
LOCATION: Minden, Nebraska, US

---

## Event Description

August 24th Lucky K Fun Run is a premier expos event in Minden. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 43/100

**Expected Attendance:** 447 people

**Event ID:** 82N89fk9Ye27oL7gu5

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 179 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---

Generated by Be Circadian | Cultural Intelligence Platform  
<https://becircadian.com/events/august-24th-lucky-k-fun-run>

Document generated on 6/4/2026, 2:13:08 AM