

August 2025 - P&C General Meeting

DATE: Sunday, August 17, 2025
LOCATION: Capalaba, Queensland, AU

Event Description

August 2025 - P&C General Meeting is a premier community event in Capalaba. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 24/100

Expected Attendance: 49 people

Event ID: 7e8cjwi5m4fsmnFm5G

Hotel Demand Indicators

ADR Impact Index: 3.5x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 20 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.