

August 20, 2025 Metro Detroit Job Fair

DATE: Wednesday, August 20, 2025
LOCATION: Southfield, Michigan, US

Event Description

August 20, 2025 Metro Detroit Job Fair is a premier expos event in Southfield. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 52/100

Expected Attendance: 1,192 people

Event ID: DY6XBc9opLZff27vvW

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 477 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
