

August 14 - Necromoon (Indiana Shoegaze), Human Urgency, Mars Ocean Theory at The Odd

DATE: Thursday, August 14, 2025
LOCATION: Asheville NC, North Carolina, US

Event Description

August 14 - Necromoon (Indiana Shoegaze), Human Urgency, Mars Ocean Theory at The Odd is a premier concerts event in Asheville NC. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 39/100

Expected Attendance: 297 people

Event ID: Fu7d3rNzHXBL3wUw3c

Hotel Demand Indicators

ADR Impact Index: 4.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 119 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/august-14-necromoon-indiana-shoegaze-human-urgency-mars-ocean-theory-at-the-odd>

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