

Augsburger Panther vs Red Bull Munich

DATE: Friday, September 19, 2025
LOCATION: Munich, DE

Event Description

Augsburger Panther vs Red Bull Munich is a premier sports event in Munich. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,736 people

Event ID: Cdrd5sd4uLsDsdWMra

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,894 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.