

Augie Dawg's "Good Times Roll" Cars tribute patio party at Red Arrow.

DATE: Saturday, August 23, 2025
LOCATION: Koksilah, British Columbia, CA

Event Description

Augie Dawg's "Good Times Roll" Cars tribute patio party at Red Arrow. is a premier community event in Koksilah. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: community

Importance Rank: 34/100

Expected Attendance: 155 people

Event ID: H4gPQPh3cyLStEK4EC

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 62 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
