

AUDITION FOR "HEATSTROKE" BY ERIC CHAPPELL

DATE: Saturday, August 16, 2025
LOCATION: The Basin, Victoria, AU

Event Description

AUDITION FOR "HEATSTROKE" BY ERIC CHAPPELL is a premier performing-arts event in The Basin. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts

Importance Rank: 50/100

Expected Attendance: 1,010 people

Event ID: GXpqc8aMriKtAVTXEK

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 404 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.