

Au-Kultur in Auenheim - Let's go to GO!

Oli Reister und Gerd Birsner

DATE: Monday, October 20, 2025
LOCATION: Kehl, Baden-Württemberg, DE

Event Description

Au-Kultur in Auenheim - Let's go to GO! Oli Reister und Gerd Birsner is a premier performing-arts event in Kehl. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: performing-arts
Importance Rank: 38/100
Expected Attendance: 251 people
Event ID: Cj2AiPzoV9FkzjJuY2

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 100 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
