

ATU to Early Access: A New Framework to Bring Patients Closer to Innovation

DATE: Thursday, October 2, 2025
LOCATION: Boulogne-Billancourt, Île-de-France, FR

Event Description

ATU to Early Access: A New Framework to Bring Patients Closer to Innovation is a premier conferences event in Boulogne-Billancourt. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 40/100

Expected Attendance: 319 people

Event ID: Ewr9VE9xmWpAw6Nji9

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 128 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.