

ATU Donegal Careers Fair 2025

DATE: Monday, October 20, 2025
LOCATION: Letterkenny, County Donegal, IE

Event Description

ATU Donegal Careers Fair 2025 is a premier expos event in Letterkenny. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 58/100

Expected Attendance: 2,606 people

Event ID: 7Uf2NYqywiS4iEYp5E

Hotel Demand Indicators

ADR Impact Index: 6.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,042 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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