

# Attend the Upcoming Dubai Property Expo in Macao for Free

DATE: Friday, October 10, 2025  
LOCATION: Xu Chang Shi, He Nan Sheng, CN

## Event Description

Attend the Upcoming Dubai Property Expo in Macao for Free is a premier expos event in Xu Chang Shi. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** expos

**Importance Rank:** 64/100

**Expected Attendance:** 5,151 people

**Event ID:** HUwgJNx6JdbkwRJmKY

## Hotel Demand Indicators

**ADR Impact Index:** 6.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 2,060 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*