

Atletico Tucuman vs CA Sarmiento Junin

DATE: Monday, August 18, 2025
LOCATION: Junín, Buenos Aires Province, AR

Event Description

Atletico Tucuman vs CA Sarmiento Junin is a premier sports event in Junín. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 72/100

Expected Attendance: 11,993 people

Event ID: CBgBiZ5aqq84gEHZT4

Hotel Demand Indicators

ADR Impact Index: 7.6x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,797 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.