

Atletico San Luis vs Club Puebla

DATE: Friday, August 15, 2025
LOCATION: Heroica Puebla de Zaragoza, Puebla, MX

Event Description

Atletico San Luis vs Club Puebla is a premier sports event in Heroica Puebla de Zaragoza. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 71/100

Expected Attendance: 10,978 people

Event ID: BzTkTLD4kwJkNfBz28

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 25km from venue

Estimated Room Nights: 4,391 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.